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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91208291
Party	Defendant BBK TOBACCO & FOODS, LLP
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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

REYNOLDS INNOVATIONS INC.,

Opposer,

v.

BBK TOBACCO & FOODS, LLP D/B/A HBI
INTERNATIONAL,

Applicant.

Opposition No. 91208291

Serial No.: 85/630,791

Mark: COOL JAY'S

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NOTICE OF APPEARANCE

Kenneth M. Motolenich-Salas of the firm Weiss & Moy, P.C., hereby enters his appearance as counsel for BBK Tobacco & Foods, LLP d/b/a HBI International ("Applicant") in the above-referenced matter.

Dated this 20th day of December, 2012.

Respectfully submitted,

WEISS & MOY, P.C.

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CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence is being electronically transmitted to the United States Patent and Trademark Office on December 20, 2012.

/Kenneth M. Motolenich-Salas/
Kenneth M. Motolenich-Salas

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing document, has been served on Opposer at its correspondence address of record, by mailing said copy on December 20, 2012 via U.S. First Class Mail, postage prepaid and via electronic means, addressed as follows:

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